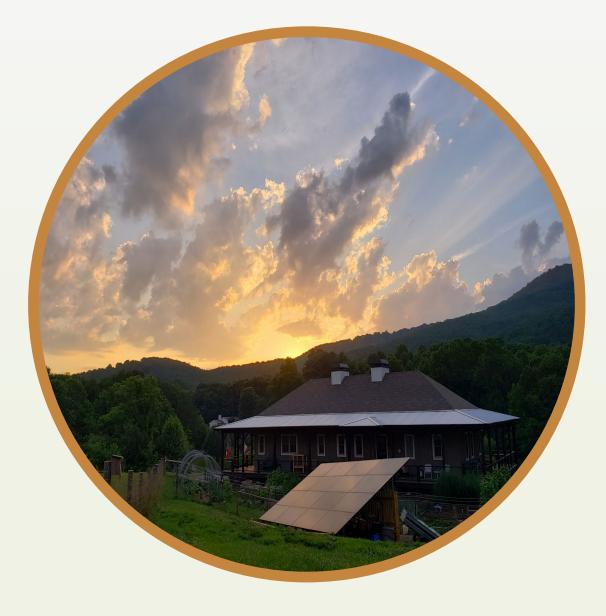


# 2023 ANNUAL MEETING May 22, 2023



# WELCOME TO OUR ANNUAL MEETING



Blake Jones Board Chair

# AGENDA

- **1. VERIFY QUORUM**
- 2. REVIEW ANNUAL MEETING MINUTES FROM MAY 2022
- **3. CEO REPORT**
- **4. BOARD OF DIRECTORS' ELECTION RESULTS**
- 5. REPORT FROM OUR BOARD OF DIRECTORS
- 6. 2022 FINANCIAL REPORT
- 7. REPORT FROM OUR SUPERVISORY COMMITTEE
- 8. REPORT FROM OUR CREDIT COMMITTEE
- 9. Q&A: PLEASE ASK YOUR QUESTIONS IN THE CHAT 10. PRIZE GIVEAWAY!



### ANNUAL MEETING MINUTES FROM MAY 23, 2022

- REVIEW MEETING MINUTES FROM MAY 24, 2021
- REPORT FROM CEO, TERRI MICKELSEN
- ANNOUNCE RESULTS FROM 2022 BOARD OF
  DIRECTORS ELECTIONS
- Adler Prioly elected to 3-year term as Board Director
- Tom Teynor elected to 3-year term as Board Director
- REPORT FROM BOARD OF DIRECTORS BY ITS CHAIR, BLAKE JONES

- REPORT ON OUR FINANCIAL RESULTS FROM THE TREASURER, BRAD BLACKWELL
- REPORT FROM THE SUPERVISORY COMMITTEE
   CHAIR, AMANDA KOBZA
- REPORT FROM THE CREDIT COMMITTEE BY BLAKE
  JONES
- BOARD CHAIR PRESENTED WAYS THAT MEMBERS
   CAN HELP CLEAN ENERGY CREDIT UNION

# **REPORT FROM OUR CEO**



# **REPORT FROM OUR CEO**

Clean Energy Credit Union was founded with the mission to increase the adoption of clean energy by offering affordable financing to members across the country. As a member-owned, not-for-profit financial cooperative we strive to fulfill our mission in addition to several other economic and social objectives. As we reflect upon 2022, I am proud of the gains we have made in supporting our members, staff, and the environment.

Although 2022 was an incredible year of growth for our credit union, we also faced new challenges as we saw a significant shift in the macroeconomic environment. For the first time in our credit union's history, we faced a rising rate environment with the most severe interest rate shock in nearly four decades. In response, we offered higher dividend rates for members, increasing the amount of deposits we had on hand to fund the large number of clean energy loans disbursed during the 4<sup>th</sup> quarter of the year.

As a result of the higher dividends paid to members, our cost of funds rose leading to lower earnings than projected while still maintaining a position of being well capitalized. Amidst our growth in loans, shares, and members we demonstrate safety and soundness with minimal loan losses (.253% of loan balances) and strong diligence in the cybersecurity area.

At Clean Energy Credit Union, we continue to put our mission and members first. Our efforts have resulted in an 80% year over year increase in deposits, over 250k tons of carbon offset in 2022 alone, and 3,500 clean energy projects financed across the nation. We are proud of our successes, but we know this is just a small ripple in a very large pond, and there is still work to be done.

Looking ahead to 2023, we are dedicated to our mission to expand clean energy through our current programs as well as new programs that look to secure clean energy access for all. Thank you for the opportunity to serve you, we are grateful for your support in creating a world where everyone can participate in the clean energy movement.

# WE MADE SUBSTANTIAL PROGRESS IN OUR 5<sup>TH</sup> YEAR

	As of 12/31/2022	As of 12/31/2021	% Change
# of Members	8,207	5,104	61%
Member Deposits	\$43.1M	\$23.9M	80%
Loans Originated (Cumulative #)	9,480	5,981	59%
Loans Originated (Cumulative \$)	\$161.3M	\$93.3M	73%
Net Income	\$0.08M	\$0.84M	- 52%
Tons of CO2 Offset	691,100+	439,500+	57%

### **CUMULATIVE CLEAN ENERGY LOAN ORIGINATIONS**



### 9,400+ Loans Totaling \$161M+

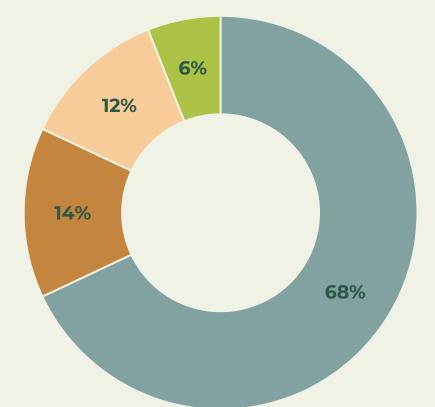
### **CLEAN ENERGY LOAN DOLLAR DISTRIBUTION**

Solar

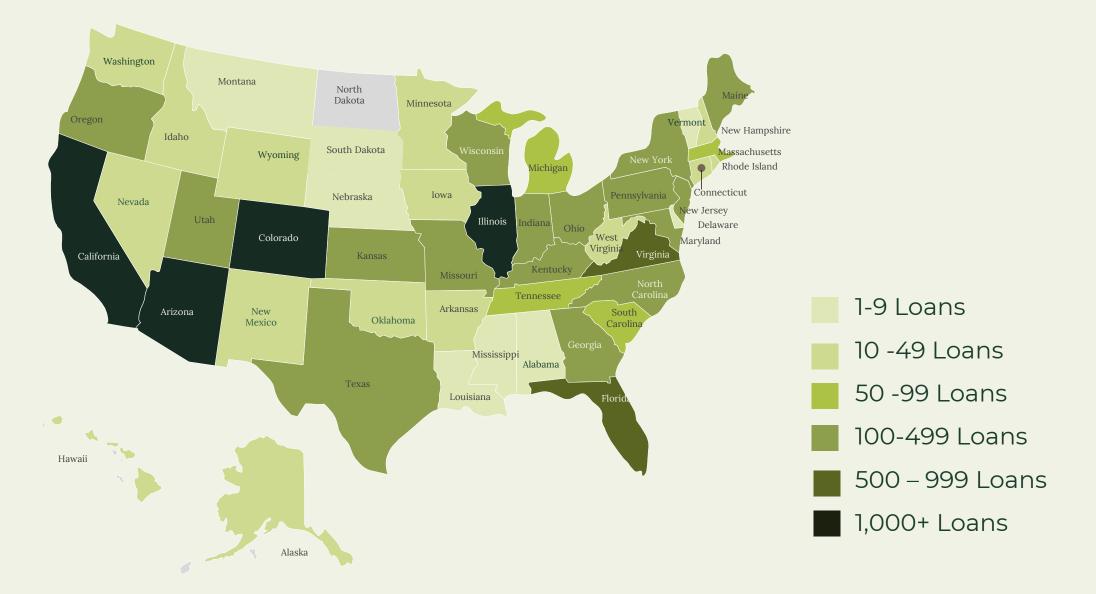
Electric Vehicles

Geothermal

 Green Home Improvement & eBikes



### **CLEAN ENERGY LOAN DOLLAR DISTRIBUTION BY STATE**



### PRODUCT ROAD MAP

#### **OFFERING EXPANSION**



# **NEW WEBSITE LAUNCHED: FEB 2023**



#### Financing the Clean Energy Movement

We're an institution you can trust for affordable clean energy loans. Whether you're looking to be more energy efficient or buy a stylish new electric car, we're here to help you finance what's important to you.

Since launch, our new website is:

- Increasing web traffic
- Providing helpful information
- Winning a Marketing Association of Credit Unions award

Our new site now includes a blog to provide members with financial and clean energy education.

# **REPORT FROM OUR BOARD OF DIRECTORS**



Blake Jones Board Chair

### **REPORT FROM OUR BOARD OF DIRECTORS**

Our 2022 Board of Directors was comprised of these nine members:



Blake Jones Board Chair



Michelle Outlaw Vice-Chair



Cher Taylor Board of Director



Brad Blackwell Treasurer



Pearry Tarwasokono Board of Director



Tom Teynor Secretary



Dan Kester Emeritus Director



Adler Prioly Board of Director



Ebony Perkins Associate Director

### **2023 TERM EXPIRATIONS**

Brad and Pearry's 3-year terms are expiring as of this annual meeting.



Blake Jones Board Chair



Michelle Outlaw Vice-Chair



Cher Taylor Board of Director



Brad Blackwell Treasurer



Pearry Tarwasokono Board of Director



Tom Teynor Secretary



Dan Kester Emeritus Director



Adler Prioly Board of Director



Ebony Perkins Associate Director

### **2023 TERM EXPIRATIONS**

Pearry chose not to run for re-election. We thank him for his years of service on our board!



Blake Jones Board Chair



Michelle Outlaw Vice-Chair



Cher Taylor Board of Director



Brad Blackwell Treasurer



Pearry Tarwasokono Board of Director



Tom Teynor Secretary



Dan Kester Emeritus Director



Adler Prioly Board of Director



Ebony Perkins Associate Director

### **2022 BOARD ELECTIONS**

Brad was re-elected and Karen was elected (to fill Pearry's seat) for 3-year terms – congrats Brad and Karen!



Blake Jones Board Chair



Michelle Outlaw Vice-Chair



Cher Taylor Board of Director



Brad Blackwell Treasurer



Karen Larson Board of Director



Tom Teynor Secretary



Dan Kester Emeritus Director



Adler Prioly Board of Director



Ebony Perkins Associate Director

### **2022 BOARD ELECTIONS**

Ebony has stepped down as Associate Director. We thank her for her service on our board!



Blake Jones Board Chair



Michelle Outlaw Vice-Chair



Cher Taylor Board of Director



Brad Blackwell Treasurer



Karen Larson Board of Director



Tom Teynor Secretary



Dan Kester Emeritus Director



Adler Prioly Board of Director



Ebony Perkins Associate Director

### **2022 BOARD APPOINTMENTS**

Cecilia Aguillon was appointed as our new Associate Director to succeed Ebony – welcome Cecilia!



Blake Jones Board Chair



Michelle Outlaw Vice-Chair



Cher Taylor Board of Director



Brad Blackwell Treasurer



Karen Larson Board of Director



Tom Teynor Secretary



Dan Kester Emeritus Director



Adler Prioly Board of Director



Cecilia Aguillon Associate Director

### LOAN PROGRAM PARTNERSHIPS

#### **S**TATES:

- State of Colorado
- State of New York (via NYSERDA)
- State of Maryland

#### **COUNTIES/MUNICIPALITIES:**

- Washington, D.C.
- Montgomery County, Maryland
- Bloomington, Indiana

#### **Fellow Cooperatives:**

- Organic Valley
- Technicians for Sustainability
- Amicus Solar Cooperative

0.50% rate discount on qualifying loans



### **FUNDRAISING – RESULTS TO DATE**







# We've received \$4.7M in donations from:

- 9 Foundations
- 14 Companies
- 600+ individuals





**THANK YOU TO OUR DONORS!** 

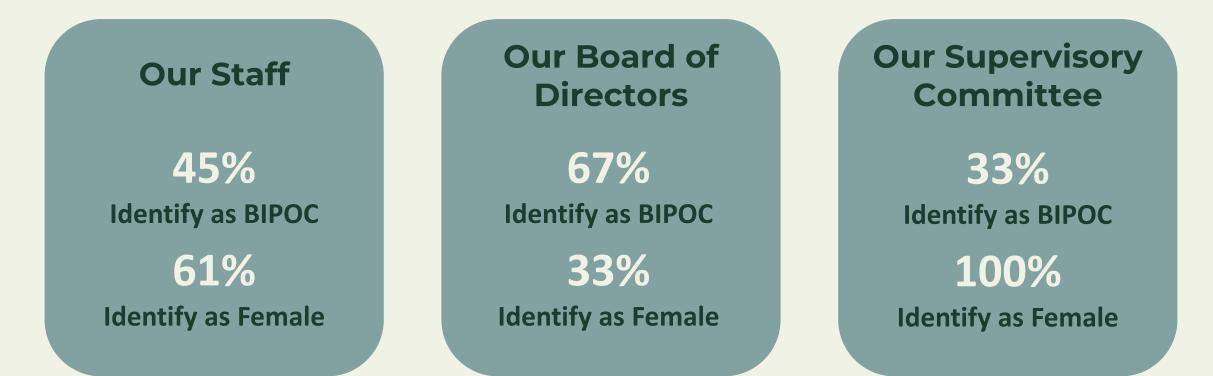
# JUSTICE, EQUITY, DIVERSITY & INCLUSION (JEDI)



Tanya Widmer Chief Operating Officer

# **TEAM DIVERSITY**

Our organization is led by a female, Hispanic CEO, and we are constantly working to maintain and improve our diverse, inclusive and friendly workplace. We currently have a staff of 37 team members and as we grow, we will continue to evolve and add individuals with a variety of backgrounds to our team.



We are not yet aware of team diversity stats for individuals who identify as LGBTQ+ or non-binary.

# **CLEAN ENERGY FOR ALL LOAN PROGRAM**

Two programs designed to help level the playing field for those who have faced credit challenges:



**BIPOC Borrower Program** 

Offers a 0.50%+ rate discount for Black, Indigenous, and other people of color who have faced disparate and racist restrictions on their access to capital and credit.



Low-Income Borrower Program

Offers a 0.50%+ rate discount for low-income individuals who may otherwise lack access to affordable financing.



# **DRIVE CLEAN CALIFORNIA**

#### Program Partner:

California's Community Housing Development Corporation ("CHDC").

#### Program Goal:

Help low-income residents of California to buy EVs.

#### Program Offerings:

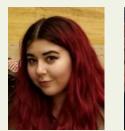
- EV loans with discounted rates
- Partial grants for EV car purchases
- Free financial education
- Gas-vehicle trade-in option

### **OUR GROWING TEAM**

We are now up to 37 team members with 2 open position







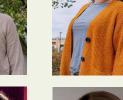












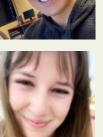






















Service

Data







### THANK YOU TO OUR STAFF

We're so grateful to have such an amazing team of staff who are passionate about our credit union and its mission. Thank you for all of your hard work and dedication!!



# **REPORT FROM TREASURER**

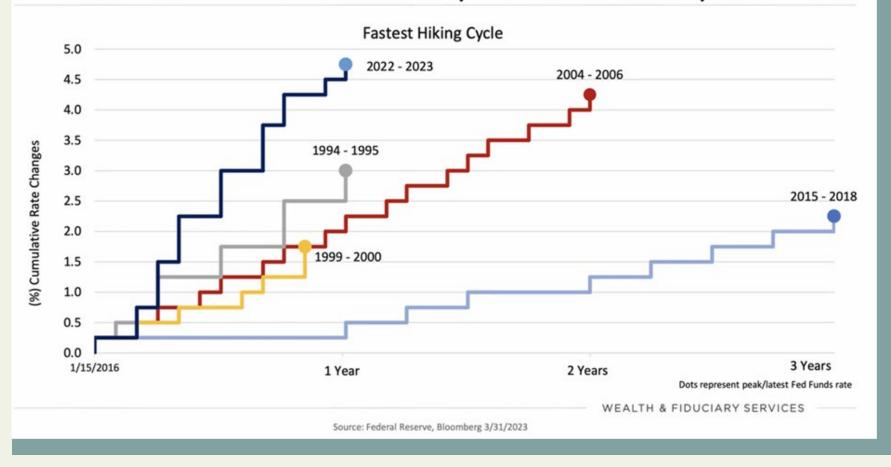


# **Brad Blackwell**

Treasurer

# 2022'S FAST CHANGING MARKET

### Fastest Fed Rate Hike Cycle of Past 40-years



### **2022 FINANCIAL REPORT FROM TREASURER**

#### **SUMMARY BALANCE SHEET**

	2022	2021	% Delta
Loans	107,472,654	62,448,274	72%
Less: Total Participations	(64,259,005)	(42,013,414)	53%
Less: Allowance for Loan Losses	(394,191)	(179,850)	119%
Net Loans	42,819,458	20,255,010	111%
Cash & Investments	7,595,757	8,223,738	(8%)
Fixed Assets, net of depreciation	188,348	96,908	94%
Other Assets	863,779	597,253	45%
Total Assets	51,467,342	29,172,909	76%
Total Liabilities	5,236,698	2,174,971	141%
Members' Equity (shares)	43,096,588	23,947,504	80%
Net Worth	3,134,057	3,050,434	3%
<b>Total Liabilities &amp; Equity</b>	51,467,342	29,172,909	<b>76</b> %

Key Ratios				
Loan to Share Ratio	99.7%			
Loan to Assets Ratio	83.5%			
Return on Assets (ROA)	0.23%			
Delinquency Ratio	0.00%			
Net Worth Ratio	6.09%			

#### Summary Income Statement For the years ending December 31, 2021, and 2022.

% Delta 2022 2021 **Interest Income** 2,026,330 1,398,914 45% **Cost of Funds** (307,908)(147,152) 66% **Net Interest Income** 1,718,422 1,251,762 37% **Provision for Loan Losses** (297, 866)(53, 544)456% **Non-Interest Income** 1,363,335 963,463 42% **Operating Expenses** (4,046,431) (2,653,155)53% **Non-Operating Income** 251,673 996,799 (75%) **Donations** 331,626 230% 1,094,658 83,792 **Net Income** 836,951 (90%)

2022 FINANCIAL REPORT FROM TREASURER

Unaudited and rounded.



# LOAN PARTICIPATIONS

- Clean Energy CU is able to generate more loan volume than we can place on our balance sheet
- We sell up to 90% of some loans to other credit unions while retaining at least 10% ourselves
- We continue to service those loans, maintaining our relationship with our members
- We earn income by selling these assets at a premium (gain on sale) and by charging a servicing fee
- 2022 loan participation totals:
  - \$37.6M sold
  - 21 credit unions participated loans with us

# **REPORT FROM OUR SUPERVISORY COMMITTEE**



# Amanda Kobza

Supervisory Committee Chair

# **CHANGES TO OUR SUPERVISORY COMMITTEE**



Amanda Kobza



**Amanda Bybee** 



**Katie Works** 

# **REPORT FROM OUR SUPERVISORY COMMITTEE**



Amanda Kobza



**Jennifer Meyers** 



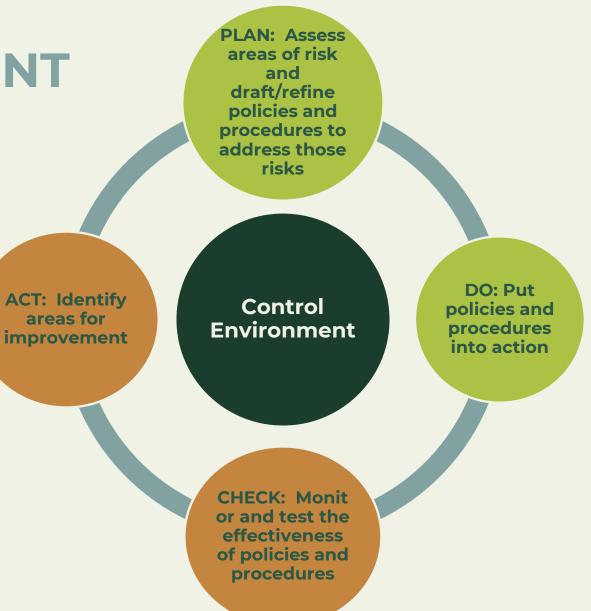
**Katie Works** 

#### The purpose of the Supervisory Committee is to ensure that:

- The policies established by the Board of Directors are being properly administered
- Management has established a control environment adequate to safeguard the Credit Union's assets
- Accounting records and financial reports are timely prepared and accurately reflect the Credit Union's financial condition and results of operations.

# **CONTROL ENVIRONMENT**

- A Control Environment is made up of an entity's organizational structure, processes, policies, and standards that are utilized to safeguard assets.
- Maintaining an effective control environment requires a "continuous improvement" mindset, which can be illustrated by the Deming cycle shown on the right. The Supervisory Committee provides support to management in the "Check" and "Act" phases of the cycle.



### **AUDITS AND REVIEWS**

- The Supervisory Committee conducted 17 internal reviews during 2022 (extending into early 2023), providing several recommendations to management to further enhance the control environment.
- In addition, an independent review of the Credit Union's 2022 financial records and accounting operations (called "Agreed Upon Procedures"\*) is in progress by the firm Singer Lewak LLP (f/k/a Holben Hay Lake Balzer CPAs LLC).

# MANAGEMENT HAS PROVIDED SATISFACTORY RESPONSES/PLANS OF ACTION FOR ALL RECOMMENDATIONS.

\*Note: An opinion audit is not required for credit unions under \$500MM in total assets.

# **REPORT FROM OUR CREDIT COMMITTEE**



# Tanya Widmer

**Chief Operations Officer** 

# **REPORT FROM OUR CREDIT COMMITTEE**







**Tanya Widmer** 

**Rick Tazelaar** 

#### **Terri Mickelsen**

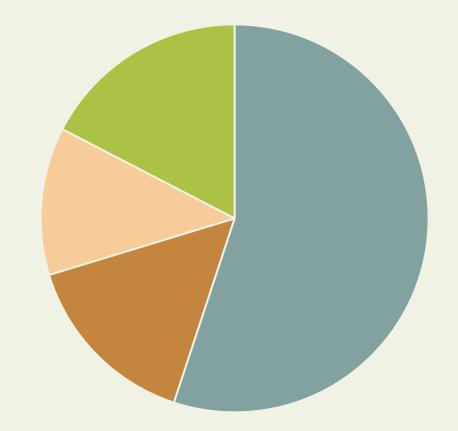
#### The purpose of the Credit Committee is to ensure that:

- Assist the Board of Directors in reviewing credit policies and risk
- Take a closer look at member loan applications that fall outside of our normal underwriting guidelines

### **REPORT FROM OUR CREDIT COMMITTEE**

IN 2022, OUR CREDIT COMMITTEE MET 42 TIMES IN AND REVIEWED 138-MEMBER LOAN APPLICATIONS:

- 76 Approved
- 21 Counteroffers
- 17 Denials
- Remaining 24 were either withdrawn or expired when additional information was requested.





# HOW CAN OUR MEMBERS HELP?

- Open a checking account and get a debit card.
- Encourage your friends to join our credit union.
- Help us recruit mission-aligned team members by referring your friends with credit union, banking, or lending experience.
- Send us a photo of your clean energy projects that are financed by Clean Energy Credit Union.
- Provide your feedback and help us improve our services.

# CLEANENERGY

# **Questions?**

Type your questions in the chat which you can expand from the bottom of your Zoom screen.

Reach out with questions any time: info@cleanenergycu.org

Thank you for attending!



# Prize Giveaway

