

# MOVE YOUR MONEY PLAYBOOK



Your path to climate-friendly banking

**CLEAN ENERGY**  
CREDIT UNION



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Joelle broke up with  
her bank to

# STOP

her investments in fossil fuels.

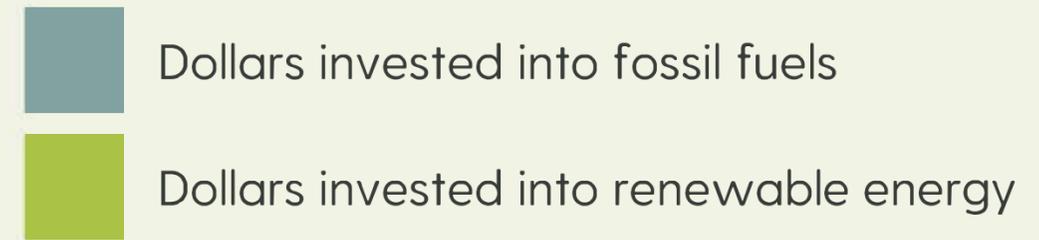


**Here is how you can too!**



"Seemed like a good day to finally  
break up with @PNCBank for good.  
Will be banking now with  
@CleanEnergyCU; being part of  
@SolarNeighbors and @GreenAmerica  
both enabled me to join! And I'll be  
calling out the dirty banks with  
@IPLdmv @JoinDayenu on 4/20 in DC!  
#allourmight"  
~ Joelle (Tweet)

# Why make the switch?



Over the past 6 years, your money could have contributed to climate chaos without you even knowing! Choosing a climate-friendly financial institution can make a bigger difference than you think.



# How to Check if your Financial Institution Invests in Fossil Fuels

Check out the website [bank.green](https://www.bank.green)

Input your financial institution to see what they invest their money into.

## bank.green

Check out [greenamerica.org](https://www.greenamerica.org)

Check out their finance section to see Green America certified financial institutions



Green  
America®



Check out the [asksustainable.com](https://asksustainable.com)  
Input your financial institution to see  
what they invest their money into.

Ask Sustainable

Check out the [bankforgood.org](https://bankforgood.org)  
Input your financial institution to see  
what they invest their money into.

bank  
for good



# YOUR PATH TO BREAKING UP WITH YOUR BANK

Make a list of all of the automatic deposits and withdrawals you have on your current account.

Research financial institutions that do not fund fossil fuels. Find one that funds projects that you support.

Step One

Step Two

Step Three

Open your new account and begin moving your automatic deposits and withdrawals to your new account at a rate that you are comfortable with!





Transfer the final amount to your new account.



Close your account and inform your previous financial institution why you left. You can send them the letter on the following page.

## Not ready to move yet?

Consider starting a small savings or checking account until you are ready to commit later on.

**Here is our  
template  
email for  
breaking up  
with your  
bank.**

**Dear (fossil fuel funding financial-institution),**

**After thorough research and deliberation, I have decided to part ways and close my account with (name of fossil fuel funding financial institution). Over (number) of years, I have trusted my money with your financial institution while remaining unaware of the destructive investments that (name of fossil fuel funding financial institution) has been making against our planet.**

**Making this decision was not easy, but with the continuous rise in global temperature I knew that it was the right choice to make. I no longer want my funds to support fossil fuels or fossil fuel infrastructures while the need for support of renewable and clean energy is growing increasingly dire. With this decision, I have decided to move my money to (name of new financial institution) because they fund projects that support our planet.**

**Thank you for providing me with your financial services in the past years, but I hope that (name of fossil fuel funding financial institution) changes their investing patterns to support the future of our home. I urge you to adopt new ways that support the climate and stop the further destruction of it.**

**Sincerely yours,**

**(Your Name and Contact information)**



## **MARVIN & SONICA**

**"I looked at several options to finance our solar photovoltaic system. Decided to go with Clean Energy CU because they were clear and transparent from the start, and it only made sense to prioritize banking with a sustainable financial institution."**



**Start your year off by making  
the switch today**

**Join today at: [cleanenergycu.org/join](https://cleanenergycu.org/join)**

Contact us:

720-479-7900

[info@cleanenergycu.org](mailto:info@cleanenergycu.org)